Table of Contents

Wizard Step 1	Logo	Pg. 4
Wizard Step 2	Social Media	Pg. 5
Wizard Step 3	Templates	Pg. 6
	Learn more about templates	Pg. 6
	Fonts & Colors	Pg. 7
	Explanation of custom color types	Pg. 7
	Website Background	Pg. 8
Wizard Step 4	<u>Media Library</u>	Pg. 9
	Tips for managing your Media Library	Pg. 9
	Public and Private files	Pg. 10
Wizard Step 5	<u>Alerts</u>	Pg. 11
	Header Buttons	Pg. 13
	Feature Content	Pg. 15
	Slide Shows	Pg. 17
	<u>Sidebars</u>	Pg. 19
Wizard Step 6	Menus	Pg. 20
	Delete a menu item	Pg. 21
	Edit a menu's layout	Pg. 21
Wizard Step 7	Web Pages	Pg. 22
Wizard Step 8	<u>Webforms</u>	Pg. 23
	Webform Control Reference	Pg. 24
	Webform E-mail Rules	Pg. 25
Wizard Step 9	User Accounts	Pg. 26
Wizard Step 10	<u>Mobile Site</u>	Pg. 27
	Mobile Logo and Header	Pg. 28
	Mobile Front Page	Pg. 28
	Mobile Icons & Feature Highlights	Pg. 29
	Mobile Footer	Pg. 29
Other	Things to know before you start	Pg. 2
	Front Page Content	Pg. 14
	<u>Glossary</u>	Pg. 30
	Launching Your Co-op's Web Site	Pg. 31

For additional help, please contact the CWB Design Team:

E-mail: coopwebbuilder@nreca.coop

Telephone: 1-80-710-7346 [M – F, 9am – 5pm]

About the Coop WebBuilder 2.0 Program

The Coop WebBuilder 2.0 program is a program that is available to all Touchstone Energy member co-ops, included in the cost of membership fees.

Changes saved successfully!		
		4 5 6 7 8 9 10 results to: K Exclusion: Ebergy' Cooperatives
	Step 5: Base Settings Inc. part of the part of the set	
	- ALERTS Allerts Enabled?	
	Alart Excloround Color Choose the background color of the alerts widget. Alart Border Color Choose the border color of the alerts widget.	
	I BLUNC INSERT	Welcome cive
	HEADER CONTENT	
	HOME PAGE MEDIA FEATURE CONTENT	NEED HELP? CALL 1.800.710.7346 EMAIL A SUPPORT REPRESENTATIVE!
	SIDEBAR CONTENT ON SECONDARY PAGES	
	FOOTER CONTENT	

The CWB 2.0 program is designed so that anyone can build out a professional, good looking, easy-to-use site, without needing a background in coding or site design. Through the 10-step Wizard interface, you have the ability to design every aspect of your co-op's site, including a mobile-ready version.

In support of the CWB 2.0 program is a design team ready to help out with questions, guidance or assistance with any aspect of the program. The support team is available M - F, 9am - 5pm EST.

Please feel free to reach out with any questions you have at all. Phone: 1-800-710-7346 Email: coopwebbuilder@nreca.coop

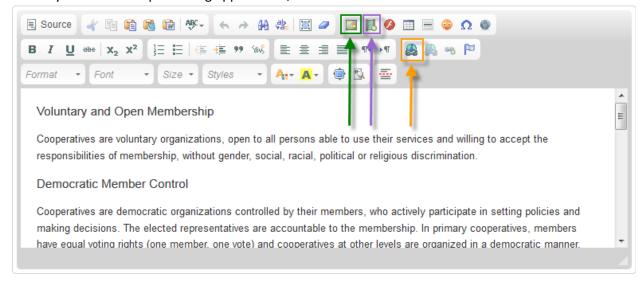
Thanks, and welcome to the Coop WebBuilder 2.0 program! Coop WebBuilder 2.0 User Manual 1-800-710-7346 coopwebbuilder@nreca.coop

Go Back

Things to know before you start

The Coop WebBuilder 2.0 program is designed to be used right 'out of the box' by anyone with basic Internet familiarity, but a few important definitions are worth reviewing.

WYSIWYG/Page Editor: The page editor, commonly known as a WYSIWYG (What You See Is What You Get, pronounced "whis – ee – whig") is a common feature of all of the editable pages and sections of your co-op's web site. The WYSIWYG is made up of a toolbar and editing area, and functions very similarly to most word processing applications, like MS Word.



Linking and embedding: Two very important features of the WYSIWYG are the ability to embed media (pictures and video) and linking to other pages and documents.

- Images: Use this button to insert images that have been uploaded to the Media Library.
- BEmbed Media: This button allows for inserting the 'embed' code found on videos and social media feeds.
- Eink: Use this button to link a span of text or an image to another web page or a file stored within the Media Library.

Web Address: Also known as a URL, link, hyperlink, web URL, web address, or simply address. This is the syntax used to refer to a web page or file. A web address can be obtained by copying the contents of your web browser's address bar. Most web browsers also feature the functionality to right click on a link and copy the link/address.

ſ	Firefox 🔻	
	Plug into the power of your co-op mem + A web address in Firefox's address bar.	
	() @ www.touchstoneenergy.com	☆ マ C' 🛽
	🔽 Lanson Tickete 🚯 Lanson Giter 😨 2.0 Tickete 📥 2.0 Giter 🚳 BrownerStack 💭 20 📥 200 iniactor 🙈 Disiactor 📥 Deformance 📥 Daris name	

For more terms and definition, please see the **<u>Glossary</u>** at the end of this document.

Page | 3

Logos – Wizard Step 1

Step 1 of the wizard asks you to insert a copy of your co-op's logo.

EDIT LOGO IMAGE	
Choose a Logo Image File	/sites/testerson/files/touchstone_logc
Current Logo	Touchstone Energy* Cooperatives

To insert your co-op's logo:

- 1. Go to the Edit Logo Image section on step 1 of the Wizard.
- 2. Place your mouse cursor in the **Choose a Logo Image** File field to launch the file selection window.
- **3.** Select the logo image from the Media Library and click **Save**.
- 4. Click **Save** in the Wizard.

Social Media – Wizard Step 2

Your co-op's social-media related icons are displayed in the header on each page of the web site.

- SOCIAL MEDIA INFORMATIO	DN		
Would you like to show social media icons?	Yes No		
ENTER YOUR SOCIAL MEDIA LINK URLS			
Add Facebook Link	http://www.facebook.com/yourcooper		
Add Twitter Link	http://www.twitter.com/yourcooperat		
Add Youtube Link	http://www.youtube.com/yourcoopera		
Add Google Plus Link			
Add LinkedIn Link			
Add Flickr Link			
Add Pinterest Link			
Add Vimeo Link			
Example: All eight social media icons on display.			
To add social media icons:			
 Go to the step 3 of the Wizard and click Paste the web URL for each social media Click Save in the Wizard. 	on the Social Media Information header. a site that applies to your co-op.		

Note: Make sure the web URLs are correct, or site visitors will see an error.

Page | 5

Templates – Wizard Step 3

In step 3 of the wizard you will choose a template for your co-op's web site.



To select your co-op's site template:

- 1. Go to step 3 of the Wizard and click on the **Choose a Template** header.
- 2. Select one of the templates by clicking on the option next to the template name.
- 3. Click Save in the Wizard.

Changing templates won't delete any web pages or content, but will reset all of the front page settings.

Learn more about templates: Your template determines the basic layout of your site. Select a template that allows your co-op to most effectively communicate its mission and message. Templates



One. A simplified layout with 3 icon areas and an open space for front page content. A great choice for smaller co-ops and streamlined site designs.

Two. Features a 6-button block to one side, a vertical "skyscraper" ad space to the other and content space in between. This is a great layout for sites intended for displaying a variety of content.

Three. Combines a compact header area with an 8-button design and a large content area. As the template with the most open space and the largest button block, this template is geared for sites that need to present a lot of content right on the front page.

Four. Built upon a dual-column design with 3 feature highlight areas, template four is oriented towards presenting a variety of different types of information right on the front page.

Five. Featuring 3 buttons, 3 highlight areas and a robust header block, this template shines for sites that have a targeted look and feel.

<u>Go Back</u>

Fonts & Colors – Wizard Step 3

In step 3 of the wizard you will be able to choose the font and colors for your co-op's web site.

COLOR THEMES	
Select a Core Font	Times New roman
Select you color theme or create your own	Green Theme
To select a font or color theme:	

- **1.** Go to step 3 of the Wizard and click the **Color Themes** header.
- 2. Select one of the six core fonts to use throughout the site from the Select a Core Font dropdown.
- 3. Select a color theme from the Select your color theme or create your own drop-down.

or

- 4. Click on each color box to select a custom color for each custom color type.
- 5. Click **Save** in the Wizard.

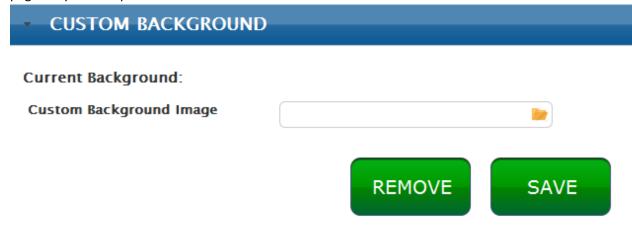
Explanation of custom color types

Font Color: Specifies the default font color. Dark Background Color: Specifies the color of the colors and colors that contrast well against the background field. This is over-ridden in the event selected background color are recommended. that a background image is selected. Foreground Color: Specifies the default color for Homepage Link Color: Specifies the default color headers and headlines throughout the site. of hyperlinks throughout the site. Homepage Link Hover Color: Not currently Homepage Navigation Bar Color: Specifies the implemented. color of the main menu background. Homepage Box Background Color: Specifies Homepage Box Hover Background Color: Specifies the color for icon boxes. Not applicable to all the color for icon boxes on mouse hover. templates.

Most web sites Arial or Times New Roman. These font choices give your co-op's site a uniform look and feel.

Website Background – Wizard Step 3

In step 3 of the wizard you will be able to select a background. The background will display behind all pages of your co-op's web site.



To choose or change a background image:

- 1. Go to step 3 of the Wizard and click the **Custom Background** header.
- 2. Place your mouse cursor in the **Custom Background Image** field to launch the file selection window.
- 3. Select the logo image from the Media Library and click Save.
- 4. Click Save in the Wizard.

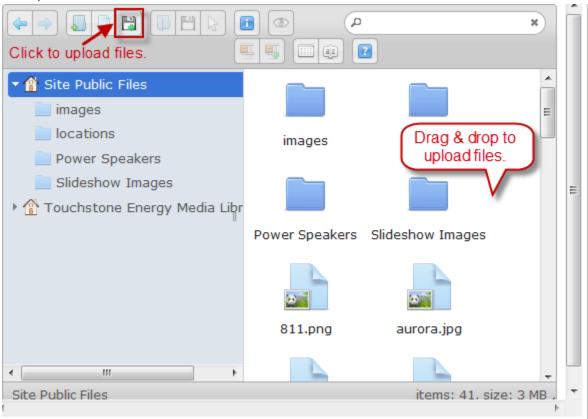
To remove the background image:

- 1. Go to step 3 of the Wizard and click the **Custom Background** header.
- 2. Click the **Remove** button.
- 3. Click Save in the Wizard.

Tailor your background image for an optimal experience; images that are close to 1600x900 pixels, and under 300 MB in size will result in the smoothest experience for site visitors on high speed, lower speed, and mobile connections. Contact the Coop WebBuilder team @ coopwebbuilder@nreca.coop for additional questions about these images.

Media Library – Wizard Step 4

Step 4 of the Wizard contains the Media Library. The Media Library is the shared file storage for your co-op's entire site. All of your co-op's files are uploaded and stored within the Media Library.



Ways to upload

- 1. Go to the Media Library section on step 4 of the Wizard.
- 2. Click on the name of the folder in the left pane that should receive the upload.
- **3.** Drag & drop files from your computer into the Media Library or click the **upload button** to browse your computer for one or more files to upload.

Tip for managing your Media Library

- 1. The media library allows for performing cut, copy, paste and delete operations within and between folders.
- 2. Use the toolbar or right click on a file or folder to perform one of these operations.
- 3. Take the time to make sure that your media content is well organized. Moving files after you have linked them will break those links.



Public and Private Files

In addition to folders that you create in the Media Library, there are three separate file houses that are each targeted to a certain purpose.

👚 Site Public Files

👚 Private Files

强 Touchstone Energy Media Library

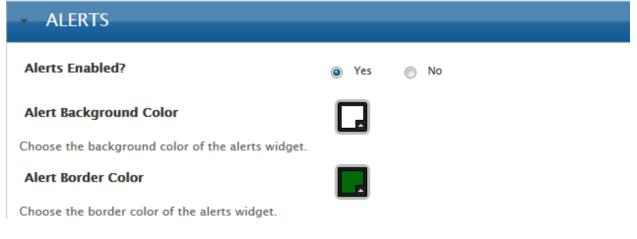
Site Public Files. The primary repository for your uploaded content that is intended for casual site visitors. All files stored here will be available for use throughout your co-op's site.

Private Files. A separate repository for your uploaded content that is intended for authorized personnel. All images and documents will display only for authenticated (logged in) users.

Touchstone Energy Media. A read-only repository of branded images, ads, banners and other Touchstone Energy related resources.

Alerts – Wizard Step 5

In step 5 of the wizard you can add Alerts. Alerts are notices that scroll in a single-line marquee in the header area of each web page.



To set up the Alerts tool:

- 1. Go to step 5 of the Wizard and click on the Alerts header.
- 2. Enable or disable Alerts for your co-op's site.
- 3. Click on the Alert Background Color box to select the background color for the Alerts box.
- 4. Click on the Alert Border Color box to select the border color for the Alerts box.
- 5. Click Save.

Example: A scrolling Alert message.





- BILLING INSERT	8		
Alert Name	Billing Insert		
Alert URL	#		
🗄 Source 🛷 🛅 🛍 📸 👾 -			
🔄 🛃 🤌 📰 🗏 😜 Ω 🕘			
	E 99 50\$ E E E E E ¶ + →¶		
역 & &			
Format • Font • Size • Sty	vies 🔹 🗛 🔹 👜 🖾 🔤		
This is the text that will scroll in the alert box			
ADD NEW ALERT			
	SAVE		

To edit an existing Alert:

- **1.** Go to step 5 of the Wizard and click on the **Alerts** header.
- 2. Click on the title of the Alert to be edited.
- **3.** Fill in the **Alert Name** field with a name for this Alert.
- **4.** Fill in the **Alert URL** field with the URL associated with this Alert. Use the pound ('#') symbol as a placeholder if there is no associated URL.
- 5. Edit the Alert in the <u>WYSIWYG</u>.
- 6. Click Save in the Wizard.

To remove an Alert:

- **1.** Go to step 5 of the Wizard and click on the **Alerts** header.
- **2.** Click on the title of the Alert to be removed.
- 3. Click the red X (🙆) button.

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<u>Go Back</u>

<u>Go Back</u>

Header Buttons – Wizard Step 5

In step 5 of the wizard, you can configure header buttons. Header buttons are buttons that display in the header on every web page.

- MYACCOUNT	
Enable this button	💿 Yes 💿 No
Button Text	myACCOUNT
Choose the text you want to display on this l	outton.
Button URL	https://ABCcooperative.smarthub.coop
Enter the URL for this button.	
Button Background Color	
Choose the background color of the button.	
Button Text Color	
Choose the text color of the button.	
CURRENT OUTAGE MAP	
CONTACT US	
	SAVE
To configure a header button:	SAVE

Avoid using similar background and text colors. This will help ensure readability.

Page | 15

Front Page Content



Vernon Electric Cooperative provides electricity and other services to approximately 10,000 members in Southwestern Wisconsin. Besides Vernon County, we also serve parts of La Crosse, Monroe, Juneau, Sauk, Richland and Crawford Counties. Our service territory consists primarily of the rural areas and the Village of Readstown. There are many advantages to being a member of an electric co-op, but one of the best advantages is we are service driven. Since we are a cooperative, we operate as a not-for-profit organization and you, as a member, have our margins allocated back to you as <u>Capital Credits</u>.

To configure a header button:

- **1.** Go to the home page of your co-op's site.
- 2. Click the <u>Admin Edit Content</u> link.
- 3. Use the <u>WYSIWYG editor</u> to edit the page.
- 4. Click Save.

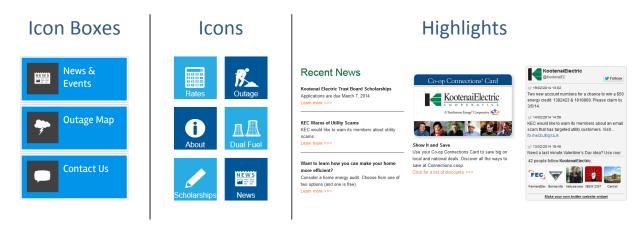
Welcome

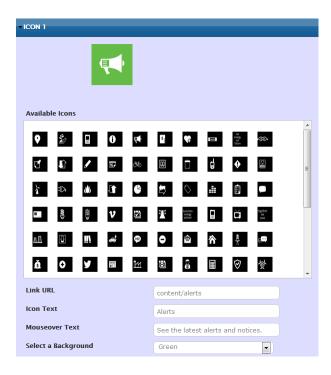
All of the front page elements, except the Front page content, are found in step 5 of the Wizard.

Go Back

Feature Content – Wizard Step 5

In step 5 of the wizard you can configure the feature contents for your co-op's web site. Feature Content contains the set of icons, icon boxes and feature highlights that are part of your co-op's web site template. Different templates contain different features.





To set up an lcon:

- Go to step 5 of the Wizard and click on the Feature Content header.
- 2. Click one of the title bars for editing.
- 3. Select the icon to display from Available Icons.
- **4.** Fill in the **Link URL** field with the URL for this icon.
- 5. Fill in the **Icon Text** field with the text to display to site visitors.
- **6.** Fill in the **Mouseover Text** button with the text to display to a site visitor.
- 7. Select the icon's background color from the **Select a Background** drop-down.
- 8. Click Save.

• ICON BOX 1				
NEWS & EVENTS See the latest about your co-op.				
Available Icons				
♀ ž 🖬 Ð ₩				
CÍ 🕼 🖌 🐷 🕫	□ d � □ ₌			
à ⊅ ø 0t 6	5 🛇 🚊 🙆 🗖			
• 🕴 🖏 V 💟				
al 🛈 🏨 🛋 👁	♀ 📾 🏠 🗍			
à o y mi m	<u>ت</u> الله الله الله الله الله الله الله الل			
Heading	News & Events			
Description	See the latest about your co-op.			
Link URL	content/news-and-events			
Select a Background	Green			

To set up an Icon Box:

- 1. Go to step 5 of the Wizard and click on the **Feature Content** header.
- 2. Click one of the title bars for editing.
- **3.** Select the icon to display from **Available Icons**.
- **4.** Fill in the **Heading** field with the text to display to site visitors.
- 5. Fill in the **Description** field with a line of secondary text to display to site visitors.
- **6.** Fill in the **Link URL** field with the URL for this icon.
- 7. Select the icon's background color from the **Select a Background** drop-down.
- 8. Click Save.

HIGHLIGHT 1				
Heading Co-op Connections				
URL http://www.connections.coop/				
🗏 Source 🚽 🛅 😭 🍓 😻 🤻 in A 👭 🏝 🔟 🥔				
🔤 😹 🥝 🖽 🖶 🐵 🔉 🖤				
B I U === x ₂ x ² } ≣ ⊟ ∉ ∉ 99 % ≧ ≣ ≣ ¶↔¶				
🙈 🙈 🤏 🏲				
Format 🔹 Font 🔹 Size 🔹 Styles 🔹 🗛 🖷 🗟 🔤				
Format • Font • Size • Styles • Ar A • 📦 🖾 🔤				

To set up a Highlight:

- 1. Go to step 5 of the Wizard and click on the **Feature Content** header.
- 2. Click one of the title bars for editing.
- **3.** Fill in the **URL** field with the URL for this icon.
- **4.** Edit the contents of the feature highlight using the <u>WYSIWYG editor</u>.
- 5. Click Save.

Slide Shows – Wizard Step 5

Slide shows display a series of image slides in sequence on the home page of your co-op's web site.

HOME PAGE MEDIA		
Display Media	Yes No	
Display a static image or slideshow on the h	ome page.	
Select a Slide Show	Home Page Slideshow	•
	SAVE	EDIT SLIDES

To set up the slide show block:

- 1. Go to step 5 of the Wizard and click on the Home Page Media header.
- 2. Select whether to display media (show the slide show).
- 3. Select the slide show to display from the **Select a Slide Show** drop-down.
- 4. Click Save.

To edit or create a new slide show:

- 1. Go to step 5 of the Wizard and click on the Home Page Media header.
- 2. Click on Edit Slides.
- **3.** Configure the slide show:

Name Transition	Home Page Slideshow		Fill in the slide show's Name field. Click the Transition drop-down to select a transition effect for the slides in this
Time	5		
Navigation Buttons	Display Hide		slide show.
Title and Description Text	💮 Display 💿 Hide	3.	Fill in the Time field with the number of seconds to allow between slides.
Slideshow Pager	🔘 Display 💿 Hide	4.	Specify whether to toggle on the
Slideshow Pager Style	Obts Numbers		Navigation Buttons, Title and
Slideshow Pager Color			Description Text and Slideshow Pager .
There are currently 2 slides in the	his slideshow.	5.	Click the Slideshow Pager Color box to specify a color for the slide show pager.

4. Add slides as necessary with the New Slide button.

5. Configure each slide:



- Fill in the Slide Name field with the name of this slide.
 - 2. Fill in the Slide Description field with the description to present to site visitors.
 - **3.** Fill in the **Destination URL** field with the URL associated with this slide.
 - 4. Select the slide's order in the Slide Order drop-down.
 - Place your mouse cursor in the Slide Background field to select an image from the Media Library.
 - 6. Click Save in the slide editor.
- 6. Click Save in the slide show editor.
- 7. Click Save in the Wizard.

Be sure that the images used in a slideshow have the same dimensions as the slide show to prevent stretched or distorted images.

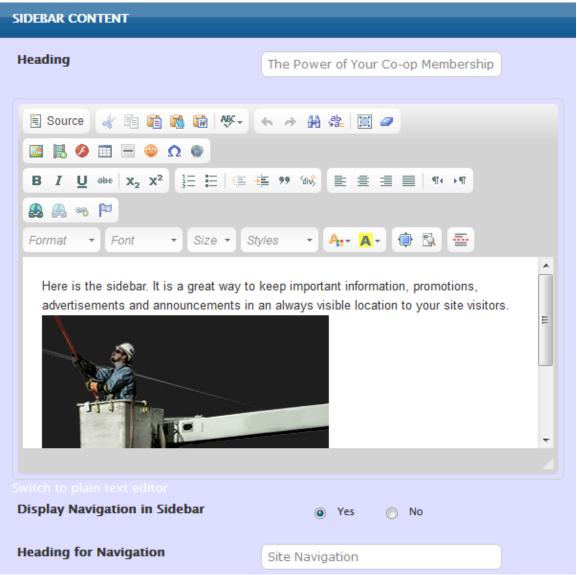
Slide Show Dimensions by Template

Template One	Template Two	Template Three	Template Four	Template Five	
973px x 206px	780px x 280px	1012px x 280px	1024рх х 280рх	1024рх х 280рх	

Go Back

Sidebars – Wizard Step 5

In step 5 of the wizard, you can set up the sidebar for your co-op's web site. The sidebar is a section found on every sub-page of your co-op's site.



To configure the sidebar:

- 1. Go to step 5 of the Wizard and click on the Sidebar Content on Secondary Pages header.
- 2. Fill in the **Heading** field with the title to display with the sidebar content.
- 3. Configure the contents of the sidebar with the <u>WYSIWYG editor</u>.
- 4. Select the **Display Navigation in Sidebar** option as Yes to include navigation links in the sidebar.
- 5. Fill in the Heading for Navigation field with the text to show above the sidebar navigation links.
- 6. Click Save.

Template four also features a front page sidebar. Select Home Page Sidebar Content on step 5 of the Wizard to access this feature.

Menus – Wizard Step 6

In step 6 of the wizard, you can set up the menus for your co-op's web site.

6	Build your main na	ENU STRUC avigation and child p rder that you would	ages by using the	action buttons and	l dragging		Preview
FOOTER MENU MAIN MENU MOBILE MENU TOP MENU	. •	SAN SAN		ABOUT US	SAFETY	CUMMY PAGE	TEST FORM

To create a new menu items:

- **1.** Go to step 6 of the Wizard.
- 2. Select the menu to edit from the drop-down box.
- **3.** Click the **Add** button.

Add A Menu Item	×
Select the new item for main-menu CREATE New Page	Select the type of menu item to insert.
Menu Location (Parent Page): This Page Parent (Member Servic	Select this menu item's relationship to the currently selected item.
Menu Title:	Enter the name of the new menu item.
Link URL (for web links only):	For external links only - enter the external web address.
Submi	t Cancel
Select the type of menu item from the S	Select a new item for m

Select the type of menu item from the **Select a new item for main-menu** drop-down: a. **CREATE New Page**

- A. CREATE New Page Select this option to automatically create a new web page along with a new menu entry.
- b. CREATE New Web Link Select this option to create a menu item that links to a web page or file from another site.
- c. Select one of the already existing pages from the drop down list in order to create a menu item that links to this existing page.
- 4. Select the menu item's position in the Menu Location (Parent Page) drop-down.
- 5. Fill in the Menu Title field with the text to display to site visitors.
- 6. Fill in the Link URL field with the associated URL (if the menu item is a web link).
- 7. Click Submit.

To delete a menu item:

- **1.** Go to step 6 of the Wizard.
- 2. Select the menu to edit from the drop-down box.
- **3.** On the menu item to delete, click the red x(0) button.
- 4. Confirm deletion by clicking **Ok**.

To edit a menu's layout:

- **1.** Go to step 6 of the Wizard.
- 2. Select the menu to edit from the drop-down box.
- **3.** Use the cross-hair (*) selector to click-&-drag menu items up or down within the menu, or drag left/right to assign nesting depth*.
- *Every menu item can contain one ore more sub-items. Nesting refers to the depth of a sub-menu item.
- 4. Click Save in the Wizard.

Pay My Bill		
Billing & Payment Options		
What is SmartHub?		
Capital Credits	Capital Credits	
Rates	Frequently Asked Questions	
Frequently Asked Questions	Unclaimed Capital Credits	
		5 /

menu items. This is easy for site visitors to take in, and keeps the menu from looking cluttered.

Web Pages – Wizard Step 7

In step 7 of the wizard you can create and edit the web pages for your co-op's web site. Web pages are the individual pages that present your co-op's site content to site visitors.



To create a new web page:

- **1.** Go to step 7 of the Wizard.
- 2. Click the Basic Page tab.
- 3. Click the Add basic page Content button.
- 4. Create a new web page through the <u>WYSIWYG editor</u>.
- 5. Click **Submit** to save the new page.

To delete or edit a web page:

- **1.** Go to step 7 of the Wizard.
- 2. Click the Basic Page tab.
- **3.** Every web page for your site will be listed here. Scroll through the list of pages to find a specific page.
- 4. Click the title for the web page to edit or delete.
- 5. Click the **Content** button.
- 6. Either edit the page in the <u>WYSIWYG editor</u> and save by clicking **Save**, or click **Delete** to delete the page.

Save

Preview

Delete

Webforms – Wizard Step 8

In step 8 of the wizard you can create or edit webforms for your co-op's web site. Webforms are a special type of web page that allows site visitors to provide information and feedback to your co-op.

Step 8: Form Builder The advanced features page allows you to use your skills to do some more customizing, such as adding forms.
Can't find what you are looking for or have another question? Webform content area
Please reach out to us via the form below and someone will get back to you as soon as we can.
Member Name Webform control area
Member E-mail Address Phone Number Subject Message
<u>ت</u> ــــــــــــــــــــــــــــــــــــ

To create a new webform:

- **1.** Go to step 8 of the Wizard.
- 2. Click the <u>Web Form Form Builder</u> link.
- **3.** Edit the content portion of the form with the <u>WYSIWYG editor</u>. The content presented here will appear above the form's controls.
- 4. Click Save. This will automatically take the Wizard to the next page of the form designer.
- **5.** Configure the controls portion of the form by dragging controls from the control box onto the web form (see <u>Webform Controls Reference</u> below.
- 6. Click the E-mails tab under WEBFORM to configure the webform's email rules (see below).

Form components E-mails Form settings

7. Click Save.

To delete or edit a webform:

- **1.** Go to step 8 of the Wizard.
- **2.** Find the name of the webform to edit, then click the sprocket symbol (🖾) to edit.
- **3.** Either edit the webform through the WYSIWYG editor and save by clicking **Save**, or click **Delete** to delete the page.

Preview

Delete

Webform Controls Reference

Go Back

These are the different controls that you may place on a webform. Drag a control from the control box and drop it on the form.

Textfield. The most commonly used control; this is intended to capture a single line of information.

E-mail. Similar to a Textfield control. When requesting an email address from a site visitor, it is always best to use this control.

Add a field				
1	ab Textfield	Textarea	2	
3	🖾 E-mail	12 Number	4	
5	Radios	Checkboxes	6	
7	Select list	📰 Grid	8	
9	Date	📧 Time	10	
11	📮 File	(ab) Hidden	12	
13	<h2> Markup</h2>	Tieldset	14	
15	Page break			

Textarea. This control is intended to capture multi-line, verbose information.

Number. Similar to a *Textfield* control, this control is intended to capture numeric information.

Radios. A set of one or more radio buttons, intended to offer a site visitor the choice of exactly one out of many. Only one radio button in a given set may be selected.

Select List. A drop-down set of options, intended to allow a site visitor to choose one option from many.

Date. A control for selecting dates. Site visitors are given the ability to select a date from a series of drop-downs or a calendar style control.

Hidden. Not often used, a hidden form control can be used to temporarily store information during form processing.

Fieldset. Allows for embedding other form controls for the purpose of being grouped together. In large forms, fieldsets can be used to group controls together into collapsible groups so that a site visitor can fill out each Fieldset

Coop WebBuilder 2.0 User Manual 1-800-710-7346 coopwebbuilder@nreca.coop **Checkboxes**. A set of one or more checkbox buttons, intended to offer a site visitor the choice of one or more options out of many. One or more checkboxes in the set may be selected.

Grid. Allows for a grid of question/options, where the left column contains questions (e.g. "How are we doing?") and the header allows for multiple options (e.g. Poor, Average, Good). Each row may contain exactly one option selected.

Time. A control for selecting a time in 12 hour am/ pm format.

Markup. Allows for the form's designer to insert additional HTML. This control functions like a mini-WYSIWYG. This control is not intended to capture site visitor information, but is instead intended for displaying content relevant to the form.

Page break. Allows for breaking a webform up into a multi-page Wizard or questionnaire. All controls below a Page break are accessible on a following page, and the pages of the form are navigable via Next/Back buttons. individually.

Webform E-mail Rules

<u>Go Back</u> Webforms need to know where to send submissions. The webform email rule will determine where the email goes and how it is formatted.

To configure the webform e-mail rule:

- 1. Make sure the Address option is checked.
- **2.** Enter the email address for the person or mailbox that should receive submissions from this webform.

E-MAIL TO	AIL TO SUBJECT FROM			
Currently not sending e-mails, add an e-mail recipient below. Enter the e-mail address for webform				
Address: admin@ABCcooperative.coop Add Submissions Add				
Component value: Member E-mail				

- 3. Click the Add button. This will automatically take the Wizard to the e-mail settings page.
- **4.** For each of the three E-mail Header Details, leave the default value, or specify a specific value, or select a component from the form. By selecting a component, the information entered in that field will be returned in the e-mail submission.

E-MAIL HEADER DETAILS	E-mail Details
E-mail subject	
Default: Form submission from: Report An Outage	
🔘 Custom:	E-mail subject: The subject that will
Component: Member Name	appear in emails from this form.
Any textfield, select, or hidden form element may be selected as the subject for e-mails.	
E-mail from address	E-mail from address: Form submissions
Default: david@v4development.com	will appear to arrive from this e-mail
O Custom:	
Component: Member E-mail	address.
Any email, select, or hidden form element may be selected as the sender's e-mail address.	
F-mail from name	E-mail from name: Form submissions will
Default: Your Cooperative	appear to be cent by the name specified
	appear to be sent by the name specified
Custom:	here.
Component: Member Name	
Any textfield, select, or hidden form element may be selected as the sender's name for e-mails.	

5. Click Save e-mail settings.

User Accounts – Wizard Step 9

In step 9 of the wizard you can manage user accounts and roles.

<u>Go Back</u>

	ADMINISTRATOR	
ADMIN	ADMIN	¢ 0
BUTTER	🔹 BUTTER	¢ 0
🛟 CWB	💠 СШВ	¢ 0
🛟 TSETEST	💠 TSETEST	¢ 0
CONNECT	WEBBUILDER ADMIN	
	💠 BUTTER	¢ 0
	💠 CWB	¢ 0
	* TSETEST	¢ 0
	CONNECT	¢ 0

To modify user account and roles, click the <u>Click Here</u> link. Managing accounts and user roles can be advanced and may require the help of a CWB team meber.

Please contact the CWB team @ <u>coopwebbuilder@nreca.coop</u>, or call 1-800-710-7346 any time from Monday – Friday, between 9am and 5pm EST.

<u>Go Back</u>

Mobile Site – Wizard Step 10

In step 10 of the wizard you can configure your co-op's mobile web site. Your co-op's mobile site is specifically designed for an optimum user experience on mobile devices.

Step 10: Mobile Site

Create a mobile version of your website using the same look and feel of the template you selected in step 3. Edit visual aspects of your site so that mobile users get the most important information.



Each section of the mobile site is found on step 10 of the Wizard.

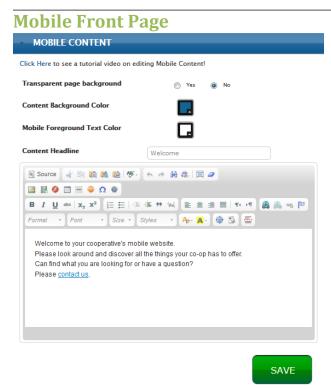
Coop WebBuilder 2.0 User Manual 1-800-710-7346 coopwebbuilder@nreca.coop Page | 31

Go Back

Mobile Logo and Header

• MOBILE HEADER	
Header Background Color	
Navigation Background Color	
Mobile Logo	sites/tsetestingthree/files/yourtouchs'
Current Logo	Your Touchstone Energy*
Would you like to show the Alerts on the mobile site?	Yes No
Would you like to show the Phone number on the mobile site?	Yes No SAVE

- 1. Click the Mobile Header header.
- 2. Click the Header Background Color box to select a background color to display in the mobile header.
- 3. Click the Navigation Background Color box to select the color to display behind the mobile menu.
- Place your mouse cursor in the Mobile Logo field to launch the file selection window.
 Select the logo image from the Media Library and click Save.
- **5.** Specify whether Alerts should be displayed on the mobile site.
- **6.** Specify whether the co-op's phone number should be displayed on the mobile site.
- 7. Click Save



- 1. Click the Mobile Content header.
- Specify whether the mobile site should display a Transparent page background (in order to display the site's background image).
- 3. Click the **Content Background** color box to select the color of the main content background for the mobile site.
- Click the Mobile Foreground Text Color to select the default text color for the mobile site.
- 5. Fill in the **Content Headline** field with a title ti display to site visitors.
- 6. Use the <u>WYSIWYG editor</u> to configure the body of the mobile site's content.
- 7. Click Save.

Go Back

Mobile Icons & Feature Highlights

MOBILE HIGHLIGHTS				
If you do not wish to have a box and/or highlight d all fields within this form blank and press save.	isplayed on your mobile home page, leave			
Mobile Icon Box Color				
Mobile Icon Box Hover Color				
Icon type	Classic 🔘 Metro 🔘 Custom			
Choose the type of icons to be used on the site.				
The Mobile theme has up to 5 lcon boxe	s available.			
I ICON BOX 1 CONTACT US				
ICON BOX 2 REPORT OUTAGE				
The Mobile Theme has up to 5 highlight	s available.			
HIGHLIGHT I TITLE				
HIGHLIGHT 2 TITLE				
	CAVE			

- 1. Click the Mobile Highlights header.
- 2. Click the **Mobile Icon Box Color** box to select the background color to display behind each mobile button.
- **3.** Click the **Mobile Icon Box Hover Color** box to select the color to display as the button's background after each click.
- 4. Click on each icon box's title to configure its icon box. (see icon boxes)
- 5. Click on each highlight's title to configure its contents. (see highlights)
- 6. Click Save.

Mobile Footer



- **1.** Click the **Mobile Footer** header.
- 2. Click on the Footer Background Color box to select the background color ti display behind the footer.
- **3.** Configure the content of the footer with the <u>WYSIWYG editor</u>.
- **4.** Specify whether the social media icons for your co-op's site should be displayed on the mobile site.
- 5. Click Save.

Glossary

Font	
	A font is a particular size, weight and style of a typeface.
Template	A template is a pre-configured structural layout that defines the controls that should be included, and the placement of those controls.
Social Media Icons	These are the icons that represent the various social media sites, such as Facebook, Twitter, LinkedIn, etc
Marquee	A single, scrolling line of text, intended to act as a scrolling alert or message.
Header	The top portion of a web site, containing controls and elements that are visible on every page.
Mobile Site	The version of your co-op's site that is displayed to site visitors who are using mobile devices.
IP Address	An IP address is a unique number assigned to a web site that allows that site to be identified by other computers on the Internet. Ex: 127.0.0.1
Domain Name	A domain name is the human-readable alias for an IP address. Ex: Microsoft.com
Hosting	Hosting is the act of providing server space for a web site. Every web site resides on a host server.

Remember, if you come across a term you don't know, try Google!

<u>Go Back</u>

Launching Your Co-op's Web Site

Once your co-op's web site is filled with content, the only step left is to launch your site, also known as 'going live.' When you and your co-op are ready to take this final step, there are two parts to the go-live process:

- 1. Notify the CWB team that you co-op's site is ready to go live. The CWB team will need a list of all of the domains owned by your co-op. The CWB team will use this information to set up our servers to receive your web traffic.
- 2. Once the servers are set up to accept your co-op's web traffic, a member of the CWB design team will forward you instructions that you and your co-op will use to update your domain registrar records. This process usually only takes a few minutes, but does differ from domain registrar to domain registrar.
- **3.** *Congratulations!* Enjoy the fruits of your labor as your co-op's site visitors explore your newly launched site!